

# New York Planning Federation

## 2019 Annual Planning & Zoning Conference

600 Broadway, Albany, NY 12207 – (518) 512-5270 – fax (518)512-5274 - [nypf@nypf.org](mailto:nypf@nypf.org)

**2019 Sponsor/Exhibitor Registration Form** You are invited to participate in the New York Planning Federation's Annual Planning and Zoning Conference on Sunday April 28<sup>nd</sup> – April 30<sup>th</sup> at The Sagamore Resort in Bolton Landing, NY **(\*\*Exhibits are available on a first come first served basis\*\*)**

**Reception Sponsorship:** \$2,000 This sponsorship includes everything from the Conference Sponsorship PLUS and announcement of sponsorship at the reception and description of your business, poster recognition at all break tables, recognition at the keynote introduction and at the awards luncheon.

**Break Sponsorship:** \$1,500 Morning or afternoon conference attendee break. This sponsorship includes everything from Conference Sponsor PLUS poster recognition at all break tables, recognition at keynote introduction and at the awards luncheon.

**Conference Sponsors:** \$800.00 Includes full page program ad, Display Board Listing and Basic Exhibit space.

**Lanyard Sponsor:** \$800.00 Includes full page program ad, Display Board Listing and Basic Exhibit space.

**Basic Exhibitor:** \$550.00 Business and Professional Exhibitors, includes 6' table, chairs, 1 full conference (w/ lunch) registration. (Add. lunches may be purchased for \$40.00)

**Conference Program Ads: (JPG image or pdf) (Advertising Only – check size)**

**Business card (2'x3.5'')** \$200.00 \_\_\_\_\_ **½ page Horizontal (7"x 5'')** \$400.00 \_\_\_\_\_

**¼ page Vertical (3.5"x 4.75'')** \$300.00 \_\_\_\_\_ **Full Page (7"x10'')** \$500.00 \_\_\_\_\_

**Set-Up:-** Exhibits may SET UP between 1pm - 4pm on Sunday

Exhibits may be REMOVED after 10:30 am on Tuesday

**Reception Sponsor:** \_\_\_\_\_ \$2,000.00      **Break Sponsor:** \_\_\_\_\_ \$ 1,500.00

**Conference Sponsor:** \_\_\_\_\_ \$ 800.00      **Basic Exhibitor:** \_\_\_\_\_ \$ 550.00

**Is Electric Needed:** \_\_\_\_\_ Yes \_\_\_\_\_ No

**Company Name:** \_\_\_\_\_

**Exhibitor-Name of Person and Title operating the booth:** \_\_\_\_\_

**Emergency Contact Name, Office & Cell Phone #, Email, for Exhibitor:** \_\_\_\_\_

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